

1 **HOUSE OF REPRESENTATIVES - FLOOR VERSION**

2 STATE OF OKLAHOMA

3 1st Session of the 58th Legislature (2021)

4 COMMITTEE SUBSTITUTE
5 FOR
6 HOUSE BILL NO. 1708

By: Hill

7
8 COMMITTEE SUBSTITUTE

9 An Act relating to state government; creating the
10 Oklahoma Tourism Ignition Program until a certain
11 date; directing the Oklahoma Tourism and Recreation
12 Department to market the program; directing the
13 Oklahoma Arts Council to administer the program and
14 promulgate rules; directing Council to accept
15 applications from municipalities and match certain
16 funds; requiring certain plans and budget information
17 be included within the application; providing for
18 allowable expenditures; defining term; providing for
19 codification; and providing an effective date.

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SECTION 1. NEW LAW A new section of law to be codified
in the Oklahoma Statutes as Section 2236A of Title 74, unless there
is created a duplication in numbering, reads as follows:

A. There is hereby created the Oklahoma Tourism Ignition
Program until November 1, 2023. The Oklahoma Tourism and Recreation
Department shall market the program. The Oklahoma Arts Council

1 shall administer the program and promulgate administrative rules
2 necessary to implement the provisions of this section.

3 B. The Council shall accept applications from municipalities
4 within this state to match funds derived from the Department in an
5 amount equal to those funds provided by the municipality, up to Five
6 Thousand Dollars (\$5,000.00), for allowable expenditures. The
7 Council shall be authorized to approve or deny an application.

8 C. Each municipality shall prepare and submit appropriate
9 plans, including a budget work program, in its application.
10 Expenditures for obligations incurred before the Council approves an
11 application and any changes thereto, and expenditures not in
12 accordance with the municipality's plans and budget work program,
13 shall not be allowable expenditures.

14 D. Allowable expenditures shall be based upon actual
15 expenditures by the municipality less any discount, refund or rebate
16 to the municipality.

17 E. As used in this section, "allowable expenditures" means
18 expenditures by a municipality, submitted to the Council for
19 matching funds, to create a positive economic impact via tourism
20 including, but not limited to, a statue, structure or mural, which
21 would result in tourism revenue in a municipal area.

22 SECTION 2. This act shall become effective November 1, 2021.

23
24 COMMITTEE REPORT BY: COMMITTEE ON TOURISM, dated 02/22/2021 - DO
PASS, As Amended.